

United States Government
FY 02 Trade Capacity Building Assistance (\$US)
SENEGAL

Activity Title	Activity Description	TCB Category	FY 02 Total
Commercialization Program	This program focuses on policies and regulations to promote commercialization and the transformation of agricultural technology into market-oriented and profitable products. Activities include natural products development and trade, food processing association development to enhance trade opportunities, and the use of information technology to increase agribusinesses' capacity to compete for markets and acquire technologies through the global marketplace. Funded by USAID and implemented by USDA/FAS.	Trade-Related Agriculture	\$ 39,782
Equity and Growth through Economic Research (EAGER) -- Agribusiness	This program promotes private sector and trade and investment activities including the development of appropriate policies and regulations and support for small and medium-sized enterprises. Emphasis is on the development of policies that encourage inter- and intra-regional trade, investment, and business linkages. Activities are designed to enhance the implementation of the African Growth and Opportunity Act. Funded by USAID and implemented by USDA/FAS.	Trade-Related Agriculture	18,261
Human Capacity Development/ Higher Education & Training Systems	This program provides technical assistance to higher education workforce development and training activities in agriculture, agribusiness, trade and related areas. Funded by USAID and implemented by USDA/FAS.	Trade-Related Agriculture	26,111
Policy Analysis, Research, and Technical Support (PARTS) for Agribusiness	This program promotes the development and growth of the agribusiness sector as well as inter- and intra-regional trade within the Sub-Saharan African countries. Activities focus on facilitating trade linkages and strengthening networks between U.S. and Sub-Saharan African agribusinesses and on the use of information technology as a marketing tool. Funded by USAID and implemented by USDA/FAS.	Trade-Related Agriculture	8,696
Policy Analysis, Research, and Technical Support (PARTS) for Democracy & Governance	This program supports agriculture, trade, and entrepreneurial development through the development of the enabling environment and of local, community-level associations. Through the decentralization of policies and practices and the local democratization process, the program enhances the growth of a market economy and trade relationships. Funded by USAID and implemented by USDA/FAS.	Other Trade Facilitation	23,913
Policy Approaches to SPS International Standards & Trade Policy Implications	This program provides comprehensive training on trade policy implications of the international standard-setting bodies and WTO-consistent approaches to the implementation of SPS regulations. Africa based regional workshops for the SADC, COMESA, and WAEMU organizations involve policy officials, technical specialists, and private sector representatives from each country. Funded by USAID and implemented by USDA/FAS.	Agreement on SPS	18,243

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Sustainable increases in private sector income generating activities in selected sectors	This activity helps to train targeted groups in business management skills including planning and marketing, develop grades, standards and quality control for targeted products for export, develop ecotourism, and promote non traditional agricultural export products. Funded and implemented by USAID/Senegal.	Export Promotion	78,000
		Business Services & Training	104,000
		Trade-Related Agriculture	260,000
		Tourism Sector Development	78,000
		Activity Total	\$ 520,000
The Global Trade and Technology Network (GTN)	GTN is an international trade lead matching and technology transfer network that helps small and medium-sized enterprises build trade and business linkages, identify investment opportunities and access new technologies. GTN firms are connected by an Internet-based trade lead matching platform that facilitates trade through on-line matching of technology needs with firms that can provide the product or service requested. GTN builds the capacity of firms to engage in international trade by increasing SME access to commercial information and global markets through an all horizons trade initiative that promotes trade in any GTN country in any sector. GTN also facilitates bilateral trade and technology transfer with the United States. GTN's electronic commerce platform enables firms to establish international trade linkages such as joint ventures, direct sales and purchases, and agent or distributorships. For more information please see: www.usgtn.net Funded and implemented by USAID/EGAT/BD.	Export Promotion	62,500
		Business Services & Training	62,500
		Activity Total	125,000
Treasury International Affairs Technical Assistance (TIATA) Program	The Budget Team at the Treasury Department is providing resident and intermittent advisors to the Government of Senegal to assist in the improvement of its capacity for program budgeting and in the transparency of its decision-making. This will lead to more prudent fiscal and monetary policies, an enhanced financial sector, and the enabling environment for international trade. The funding shown for FY02 represents the funding by TIATA itself; there is an additional \$225,000 funded by USAID and reported separately on its own Update Report Form. Funded and implemented by Department of Treasury.	Financial Sector Dev. & Good Governance	112,500
		Gov/Transparency & Inter-Agency Coord.	112,500
		Activity Total	225,000
Treasury International Affairs Technical Assistance (TIATA) funded by USAID	The Budget Team at the Treasury Department is providing resident and intermittent advisors to the Government of Senegal to assist in the improvement of its capacity for program budgeting and in the transparency of its decision-making. This will lead to more prudent fiscal and monetary policies, an enhanced financial sector, and the enabling environment for international trade. The funding shown for FY02 represents the funding by USAID; there is an additional \$225,000 funded by TIATA itself and reported separately on its own Update Report Form. Funded by USAID and implemented by Department of Treasury.	Financial Sector Dev. & Good Governance	112,500
		Gov/Transparency & Inter-Agency Coord.	112,500

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Activity Title	Activity Description	TCB Category	FY 02 Total
		Activity Total	225,000
FY02 Total USG Trade Capacity Building Assistance to SENEGAL			\$ 1,230,006